

CATEGORY REVIEW SCHEDULE

GANNABIS NL FY2024

APRIL 2023

FULL PRODUCT CALL
AND REVIEW #1

Launch June/July 2023

MAY 2023

JUNE 2023

FALL OTO PRODUCT CALL

Launch September/October 2023

JULY 2023

AUGUST 2023

HOLIDAY OTO PRODUCT CALL

Launch November/December 2023

SEPTEMBER 2023

OCTOBER 2023

FULL PRODUCT CALL
AND REVIEW #2

Launch December 2023/January 2024

NOVEMBER 2023

DECEMBER 2023

JANUARY 2024

SPRING OTO PRODUCT CALL

Launch April/May 2024

FEBRUARY 2024

MARCH 2024

SUMMER OTO PRODUCT CALL

Launch July/August 2024

Category Manager will email Local Agents and Suppliers, in the period specified above, to notify them that a Call for Order is open, details of any specific criteria they are looking for, as well as applicable deadlines.

Once a Full Product Call has been communicated, Agents and Suppliers will have 3 weeks to submit products for consideration. One Time Order (OTO) calls will have a 2 week submission window.

CATEGORY REVIEW PROCESS

STEP 1: Call for order

Category to review the category and notify Agents and Suppliers of criteria that they are looking for in the new listings.

STEP 2: SUBMISSION & PRESENTATION

Agents and Suppliers are to submit applications for products they wish to list for sale and should include presentations and product pictures.

STEP 3: REVIEW OF SUBMISSIONS

Applications are reviewed by Category Management. Meetings with Category may be requested at this time.

STEP 4: FINAL LISTING AND DELISTING DECISIONS

Category Management to make final decisions and notify Agents and Suppliers of listings and delistings.